

Semester Pattern: 2023-24
Instructions to submit Fifth Semester Assignments

1. Following the introduction of semester pattern, it becomes **mandatory for candidates to submit assignment for each course.**
2. Assignment topics for each course will be displayed in the A.U, DDE website (**www.audde.in**).
3. Each assignment contains 5 questions and the candidate should answer all the 5 questions. Candidates should submit assignments for each course separately. (5 Questions x 5 Marks =25 marks).
4. Answer for each assignment question should not exceed 4 pages. Use only A4 sheets and write on one side only. **Write your Enrollment number on the top right corner** of all the pages.
5. Add a template / content page and provide details regarding your Name, Enrollment number, Programme name, Code and Assignment topic. Assignments without template / content page will not be accepted.
6. Assignments should be handwritten only. Typed or printed or photocopied assignments will not be accepted.
7. **Send all Fifth semester assignments in one envelope.** Send your assignments by Registered Post to The Director, Directorate of Distance Education, Annamalai University, Annamalai Nagar – 608002.
8. Write in bold letters, “ASSIGNMENTS – FIFTH SEMESTER” along with PROGRAMME NAME on the top of the envelope.
9. Assignments received after the **last date with late fee** will not be evaluated.

Date to Remember

Last date to submit fifth semester assignments : **15.11.2023**
Last date with late fee of Rs.300 (three hundred only) : **30.11.2023**

Dr. T.SRINIVASAN
Director

S011 – B.B.A (E/M)
Fifth Semester

011E3510 – OPERATIONS MANAGEMENT

(5X5=25 Marks)

Elaborate the following topics in detail by referring to the lesson contents, terminal exercise and learning activities. Write all the topics in the course.

1. Trends in operations management
2. Plant layout & types of plant layout
3. Functions of production planning and control (PPC)
4. Abc analysis and material requirements planning (MRP).
5. Inspection and quality control

011E3520 – E- BUSINESS

(5X5=25 Marks)

Elaborate the following topics in detail by referring to the lesson contents, terminal exercise and learning activities. Write all the topics in the course.

1. WAN: Wide Area Network
2. Electronic Payment systems
3. e-Commerce
4. Cyber Protection
5. Supply Chain Management

011E3530 – STRATEGIC MANAGEMENT

(5X5=25 Marks)

Elaborate the following topics in detail by referring to the lesson contents, terminal exercise and learning activities. Write all the topics in the course.

1. Strategic decision making – strategic management process
2. Value chain analysis & BCG matrix
3. Strategy formulation and analysis

- 4.Strategic leadership
- 5.Dupont model, balanced score card

011E3540 – COST ACCOUNTING

(5X5=25 Marks)

Elaborate the following topics in detail by referring to the lesson contents, terminal exercise and learning activities. Write all the topics in the course.

- 1.Concept of cost in cost accounting
- 2.Inventory management methods
- 3.Apportionment and re-distribution of overhead
- 4.Contract account and balance sheet
- 5.Standard costing

011E3550 – ENTREPRENEURSHIP DEVELOPMENT

(5X5=25 Marks)

Elaborate the following topics in detail by referring to the lesson contents, terminal exercise and learning activities. Write all the topics in the course.

- 1.Characteristics and traits of an entrepreneur and cases of successful Entrepreneur.
- 2.Project appraisal methods and project design.
- 3.Role of DIC, SISI, SIDCO, NSIC, MAYE, KVIC, TCO'S, and ITCOT.
- 4.Promoting enterprises by msme, role and growth and regulations governing SSI.
- 5.Motivation and developing women and rural entrepreneurs.
